

Head First 2021 Sponsorship Options

Registering, following and/or interested:

- 270 attendees at events
- Over 100k estimated people in social reach

<p>Level 1 - Networking Sponsor Price: \$5,000</p>	<p>Dedicated networking times where vendor can lead a small group roundtable</p> <p>Brand Awareness</p> <ul style="list-style-type: none"> • Mention during the welcome session • Logo placement on break screens • Logo on the event website • Logo displayed during networking <p>Ticket Allowances</p> <ul style="list-style-type: none"> • Includes 2 tickets <p><i>Limited availability</i></p>
<p>Level 2 - Session Sponsor Price: \$7,500</p> <p>Level 1 +</p>	<p>Sponsor session (no speaking slot)</p> <ul style="list-style-type: none"> • Onstage acknowledge • 30-60 second video commercial spot at the start of the session (sponsor to provide) <p>Ticket Allowances</p> <p>Includes 4 tickets</p> <p><i>Limited availability</i></p>
<p>Level 3 - Content Sponsor Price: \$10,000</p> <p>Level 1 +</p>	<p>Content integration</p> <ul style="list-style-type: none"> • An appropriate speaker of your choice to participate in a Head First session* <p>*Not a John Painter Hall session</p> <p>Ticket Allowances</p> <p>Includes 6 tickets (including speaker)</p> <p><i>Limited availability</i></p>
<p>Level 4 - Industry Sponsor Price: \$5,000</p> <p>Level 1 +</p>	<p>Sponsor session (no speaking slot)</p> <ul style="list-style-type: none"> • On stage acknowledge • Logo placement at performance spaces <p>Lead incentive:</p> <p>If you promote the event to your network, \$500 discount per 20 leads/staff signed up</p> <p><i>Limited availability</i></p>

